



JULY 25-29
INDIANAPOLIS, IN
HOSTED BY THE HOOSIER LOTTERY

Legal Agenda

Tuesday, July 26

7:00am – 7:45am

Health & Wellness Three Mile Run

NASPL and the Hoosier Lottery have contracted with Carmel Road Racing Group to guide a scenic run through Indianapolis' White River State Park along the canal that weaves its way through iconic buildings and spaces. Participants should dress comfortably in running attire and running shoes. There may be some steps involved, so please share any accessibility concerns with the CRRG guides before the run. Participants will meet in the lobby near the Missouri Street entrance, walk from the hotel to the beginning of the trail as a group, then the run will begin.

*Check-in: 6:45am in the lobby near the Missouri Street entrance
Run begins at 7:00am*

9:00am – 9:15am

Green Flag: Conference Kickoff

*Sarah Taylor, Executive Director, Hoosier Lottery
William Zielke, Commission Chair, Hoosier Lottery
Marriott Ballroom 5, Second Floor*

9:15am – 10:15am

Resilient Leadership: Energy and Engagement in Crazy Times and Beyond

*Linda Edgecombe, CSP, Hall of Fame Speaker
Marriott Ballroom 5, Second Floor*

10:15am – 10:30am

Networking Break

First & Second Floor Pre-Function Foyers

10:45am – Noon

Legal Track: Welcome and Opening Remarks

David Barden, Chief Executive Officer, New Mexico Lottery



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“What Color Is the Sky in Your Universe? (And Other Questions We Can’t Ask a Complainant)”

*Sherri Zendri, Deputy Director of Legal Services and Administrative Counsel, Arizona Lottery
Kentucky, First Floor*

Noon – 1:30pm

LUNCH

Indiana Ballroom E, First Floor

1:45pm – 2:45pm

In-Lane: Now or Never!

*Ryan Mindell, Lottery Operations Director, Texas Lottery Commission
Terry Presta, Head of Business, North America, ABACUS Solutions International Group
Richard Gotlieb, Vice President and General Manager, Lottery and Gaming, Blackhawk Network
Mark Smith, Vice President, InComm Payments*

In-lane has been a topic of lottery discussion for years. Only recently have retailers and lotteries made concrete progress toward selling lottery tickets in-lane via their points of sale, without a terminal. Join the panel for a discussion on progress made to date, why in-lane sales remain an important opportunity, what steps lotteries can take now to prepare for the future, and why retail is the biggest untapped resource for the industry.

Marriott Ballroom 5, Second Floor

2:45pm – 3:00pm

Networking Break

First & Second Floor Pre-Function Foyers

3:15pm – 3:45pm

Update on Grey, Skill and Sweepstakes Machines

*Bob Biard, General Counsel, Texas Lottery Commission
Quan Kirk, Deputy General Counsel, Virginia Lottery
Jennifer Luhrs, Vice President, General Counsel and Corporate Secretary, Kentucky Lottery Corporation
Jay Boresi, Director of Legal Services, Missouri Lottery
Kentucky, First Floor*



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4:00pm – 4:30pm

The Attorney's Role in Responding to a Lottery Crisis or Incident

*Moderator: Julie Harrah, Information Security Officer, Hoosier Lottery
Kentucky, First Floor*

4:45pm – 5:15pm

Powers Awards and Ott Brown Scholarship Presentation

Celebrate industry excellence with the annual Powers Awards and Ott Brown Scholarship!

The prestigious annual NASPL Powers Awards are presented in recognition of the significant contributions lottery and vendor employees have made through exceptional job performance. NASPL also awards one lottery professional the Ott Brown Scholarship each year, enabling the recipient to participate in the NASPL Lottery Leadership Institute at no cost.

Marriott Ballroom 5, Second Floor

5:30pm – 8:00pm

Vendor Meet and Greet

As many lottery industry employees may not have the opportunity to make it to an annual conference and trade show, this evening was created to give PDS attendees a chance to meet with our industry vendors.

During this event, attendees can chat with vendors to learn more about the products and services they offer the lottery industry. Think of this event as a mini trade show reception!

Hors d'oeuvres and beverages will be provided.

Indiana Ballroom E, First Floor

Wednesday, July 27

9:45am – 10:15am

Lotteries Take on the Challenge of Corporate Responsibility

Barry Pack, Executive Director, Oregon Lottery

While private sector companies have embraced their roles as responsible corporate members of their communities, many lotteries are just now digging into what it means to have policies and programs around Corporate Social Responsibility in our unique



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industry and operating models. Much broader than responsible gambling, CSR helps lotteries leverage their human and financial resources to deepen their commitment to supporting and improving their communities. Find out what lotteries and NASPL are doing to take on these initiatives.

Marriott Ballroom 5, Second Floor

10:15am – 10:30am

Networking Break

First & Second Floor Pre-Function Foyers

10:45am – Noon

Interesting Perspectives on Trademark, Marketing and Advertising Law for Lotteries

*John Pickerill, Attorney, Fredrikson & Byron, PA
Kentucky, First Floor*

Noon – 1:30pm

LUNCH

Indiana Ballroom E, First Floor

1:45pm – 3:00pm

General Counsel Open Roundtable: Sage Advice From Vendor Counsel

*Phil Bauer, Vice President, Corporate Counsel, Scientific Games
Debbie Schween, Vice President, Legal Affairs, Pollard Banknote
Julia Techentin, General Counsel, IGT
Kentucky, First Floor*

3:00pm – 3:15pm

Networking Break

First & Second Floor Pre-Function Foyers

3:30pm – 4:45pm

Update on Lottery Legislation From Around the Country

*International Masters of Gaming Law (TBA)
Kentucky, First Floor*

6:00pm – 9:30pm

All Delegate Night

*Indianapolis Speedway Museum
Buses depart at 5:30pm and 6:00pm.*



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Roundtrip shuttle transportation will be provided to and from the museum. Prior to entering the event, attendees will be given a lap around the Speedway track, and the chance to stop and kiss the bricks on the “Yard of Bricks!”

Attendees will then be dropped off at the Indianapolis Speedway Museum, with exclusive access to its collection of race cars and memorabilia featuring IndyCar, NASCAR, Formula 1, sprint and midgets, motorcycles and drag racing.

Heavy appetizers, adult and nonalcoholic beverages will be served in the atrium from 6:30pm-9:00pm.

Thursday, July 28

7:00am – 7:45am

Health & Wellness Two Mile Walk

NASPL and the Hoosier Lottery have contracted with Carmel Road Racing Group to guide a scenic run through Indianapolis’ White River State Park along the canal that weaves its way through iconic buildings and spaces. Participants should dress comfortably in running attire and running shoes. There may be some steps involved, so please share any accessibility concerns with the CRRG guides before the run. Participants will meet in the lobby near the Missouri Street entrance, walk from the hotel to the beginning of the trail as a group, then the walk will begin.

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9:00am – 9:15am

White Flag Final Lap: Closing Remarks From Our Host

*Sarah Taylor, Executive Director, Hoosier Lottery
Marriott Ballroom 5, Second Floor*

9:15am – 10:15am

Race for the Future

*Sarah Fisher, Former Racecar Driver, Entrepreneur and Coach
Marriott Ballroom 5, Second Floor*



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Ring Around the White Collar

L. Christopher Knight, Forensic Accountant, Federal Bureau of Investigations

Attendees will explore the not so good, the bad, and the ugly world of white-collar crime. The session begins by identifying unique characteristics of fraud. We will then explore why fraud actors become mentally detached from the crimes they perpetrate. And finally, attendees will learn about newer fraud trends and how they are investigated.

Marriott Ballroom 5

Combined session with Accounting, Audit, I.T. and Security

Noon – 1:30pm

LUNCH

Indiana Ballroom E, First Floor

1:45pm – 3:00pm

Emerging Legal Issues: Roundtable Discussion and Networking
CLOSED SESSION

Moderator: Chuck Taylor, Director of Legal Affairs, Hoosier Lottery Kentucky, First Floor